

Confucius Institute at the University of Melbourne Newsletter

墨尔本大学孔子学院通讯



Confucius Institute at
The University of Melbourne
墨尔本大学孔子学院



KEY DATES:

17 Feb - Hamer Scholarship
Applications Open

3 Mar - Asialink Arts Event

Term Dates 2020

Term 1: Jan 28 - Apr 6

Term 2: Apr 20 - Jun 29

Term 3: Jul 13 - Sep 19

Term 4: Oct 5 - Dec 15

Industry Chinese Courses

The Confucius Institute at the University of Melbourne is now offering new industry-specific Chinese language courses. Two new courses are as follows and can be accessed in both online and face-to-face modes.

- Real Estate Chinese

Real Estate Chinese is designed to assist staff in the real estate industry with managing communication with Chinese clients and counterparts. This course will offer participants an understanding of Chinese people's use of language and communication style to minimise language barriers and maximise efficiency at work.

- Car Dealer Chinese

Car Dealer Chinese is an industry specific Chinese language course designed to assist staff in the car sales industry with managing language and cultural barriers with Chinese clients. This course will offer participants a better understanding of the use of communication and mentality of their clients to create more smooth and successful interactions.

For further information, please contact Ms Clarissa Belanti
at clarissa.belanti@unimelb.edu.au or call 90358203.

Online Tourism Chinese

Online Tourism Chinese is a Chinese language course structured around language used in the tourism industry, especially during important Chinese festivals such as Chinese New Year. It's designed to assist staff in the tourism industry with welcoming and hosting Chinese visitors. This course will cover useful, tailored, industry-specific Chinese language, and will offer participants an understanding of Chinese tourists' use of language and communication style to minimise language barriers and maximise efficiency.

This course will be accessible at any time and is suitable for people with busy schedules who regularly engage with visitors from China.

To register, please contact Ms Clarissa Belanti at clarissa.belanti@unimelb.edu.au or call 90358203.

Practical Business Workshop Series

Practical Business A-Z (澳中Àozhōng商务讲座)

Practical Business A-Z is a series of workshops designed to assist participants to prepare for trips to China, and understand how to use Chinese social media and apps to maximize their efficiency when working, studying, travelling in China, and communicating with Chinese counterparts. Workshops are conducted in face-to-face and online modes.

Workshop topics include:

1. **WeChat Basic**
2. **WeChat Advanced**
3. **Pre-departure to China Basic**
4. **Getting Around in China**

Registration and payment: through the [Asialink e-cart](#).

For further information, please visit our website:

<http://www.confuciusinstitute.unimelb.edu.au>

or contact Ms Clarissa Belanti at clarissa.belanti@unimelb.edu.au or call 90358203.

Asialink Arts Event

Public Displays of Affection: How Can Artists Rebrand Soft Power?

This event is a cross-sectoral forum to debate cultural diplomacy, creative exchange, and the power of artistic influence across the Asia Pacific.

For further information, please click [here](#).

2020 Hamer Scholarship

The New Hamer Scholarship Program offers Victorians working in Victorian businesses the opportunity to develop language skills, cultural competency, market insights, business networks and in-market know-how to strengthen business engagement with Victoria's key Asian trading partners China, Indonesia, Japan and Korea.

For further information, please click [here](#).



Website



Email